



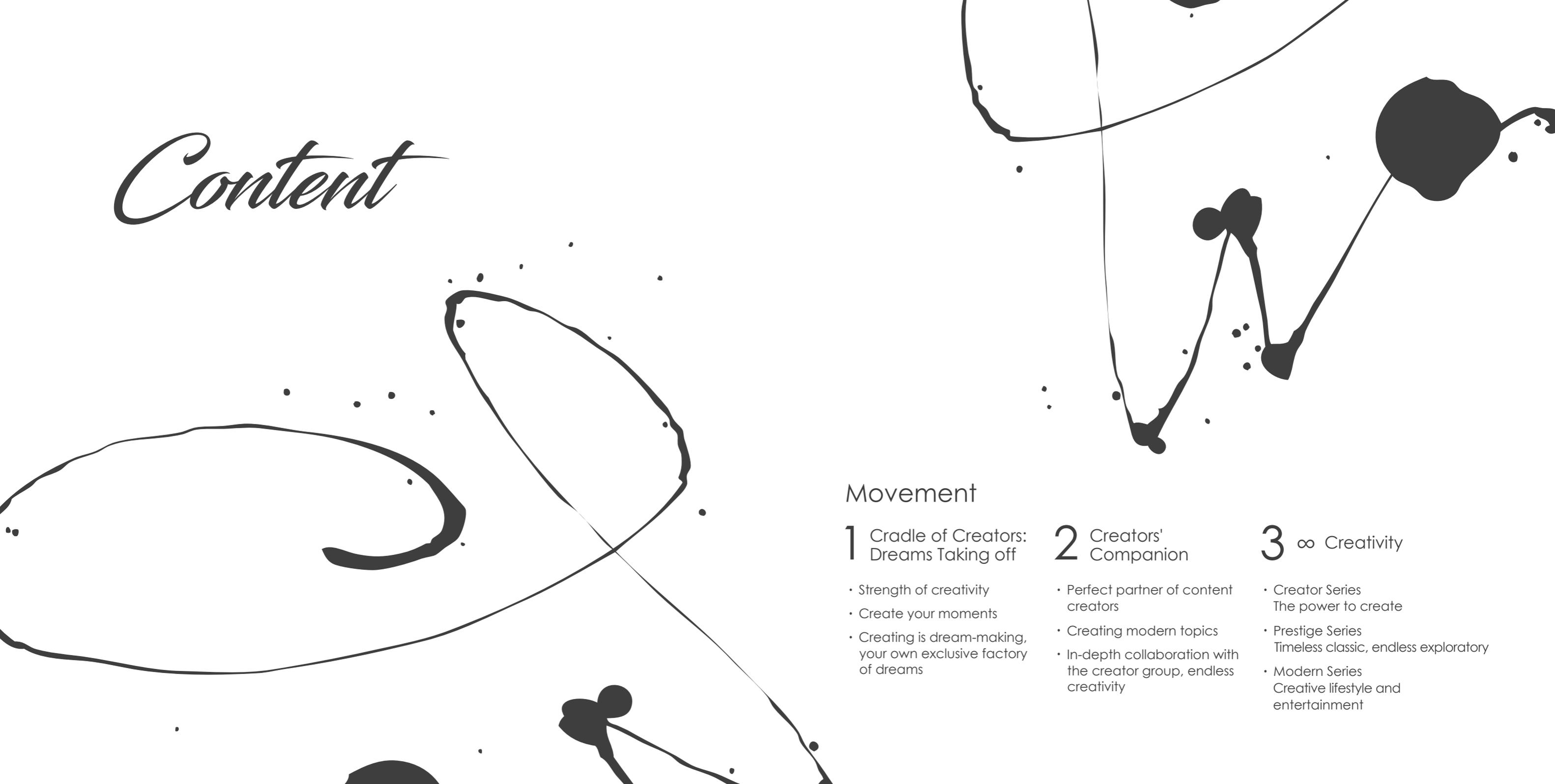
Content Creation

Create Your Moments

Dreams are not a luxury but a form of courage: to do what others do not dare to do and think of things that others never thought of, we are a group of dream-weavers. It is a story of this group of dream-makers and dream-seekers, showcasing unlimited creativity, through content creation.

Creativity

Content



Movement

1 Cradle of Creators: Dreams Taking off

- Strength of creativity
- Create your moments
- Creating is dream-making, your own exclusive factory of dreams

2 Creators' Companion

- Perfect partner of content creators
- Creating modern topics
- In-depth collaboration with the creator group, endless creativity

3 ∞ Creativity

- Creator Series
The power to create
- Prestige Series
Timeless classic, endless exploratory
- Modern Series
Creative lifestyle and entertainment

Movement 1

Cradle of Creators: Dreams Taking off



Every story has a beginning.
Creating is our starting point. From the moment we decided to embark on this journey, the seed of imagination was planted deeply into the soil of creativity, where we patiently waited for the moment of germination.

Cradle of Creators: Dreams Taking off

Strength of Creativity

Lucas Paixão
graphic designer / comic artist

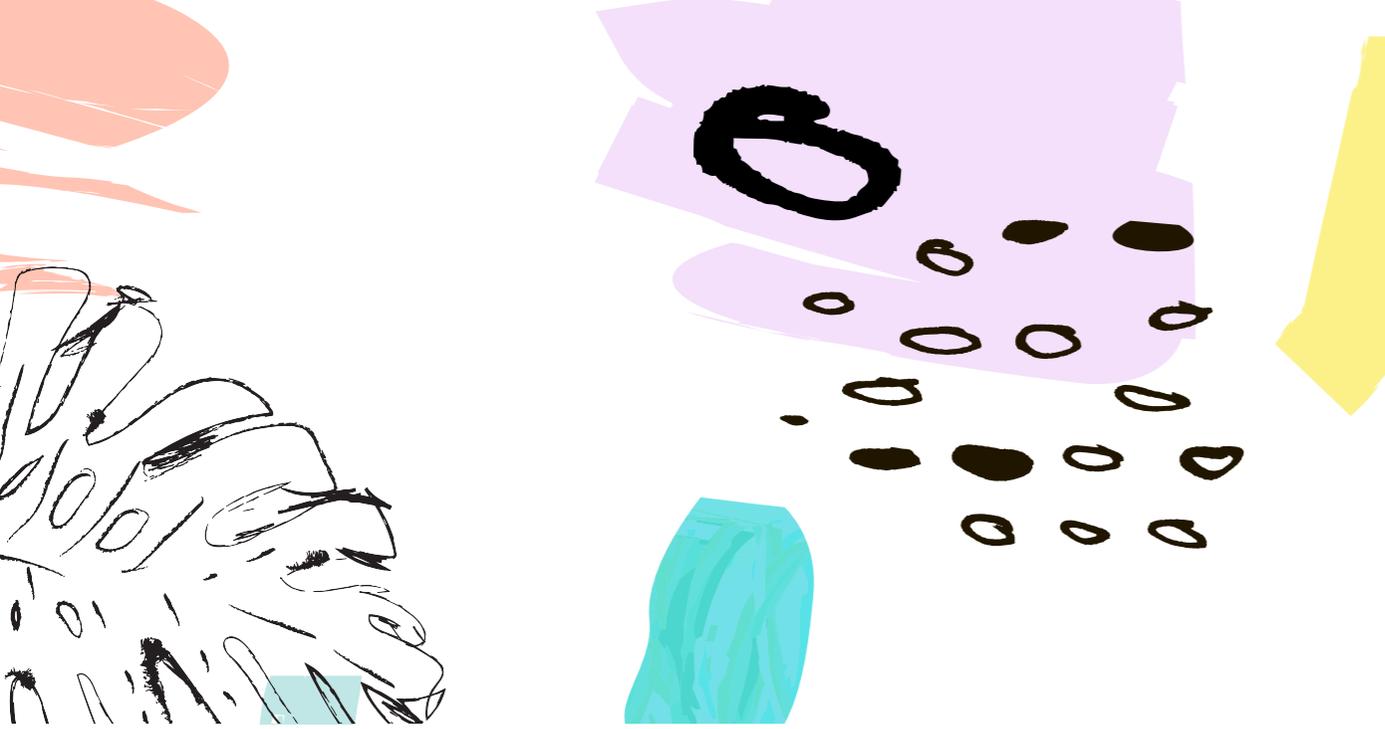


Content creators are full of potential people who like to pursue the extraordinary. In life, they are creators, dreamers, and reformers. They bravely pursue challenges and explore the unknown journeys in life in order to achieve their ideals. They are full of yearning and determination for beautiful things. These types of creators have created a new trend of their own for the brand new era.





They are a group of implementers with their ideals. They pursue the sense of accomplishment that comes from breaking through their limits; they are not afraid of failure and retain an innovative spirit. These elites of the new era are constantly exploring their lives, incorporating their extraordinary tastes into lifestyle details and fully demonstrating their maturity and professionalism.



Empowering creators to wander freely in the world of imagination, MSI combined high performance and professional features that creators have yearned for in Content Creation laptops. Crafted to represent a dedication to perfection, it is a symbol of honor to elites. We hope to work with these new era elites to create an exclusive journey towards their dreams.

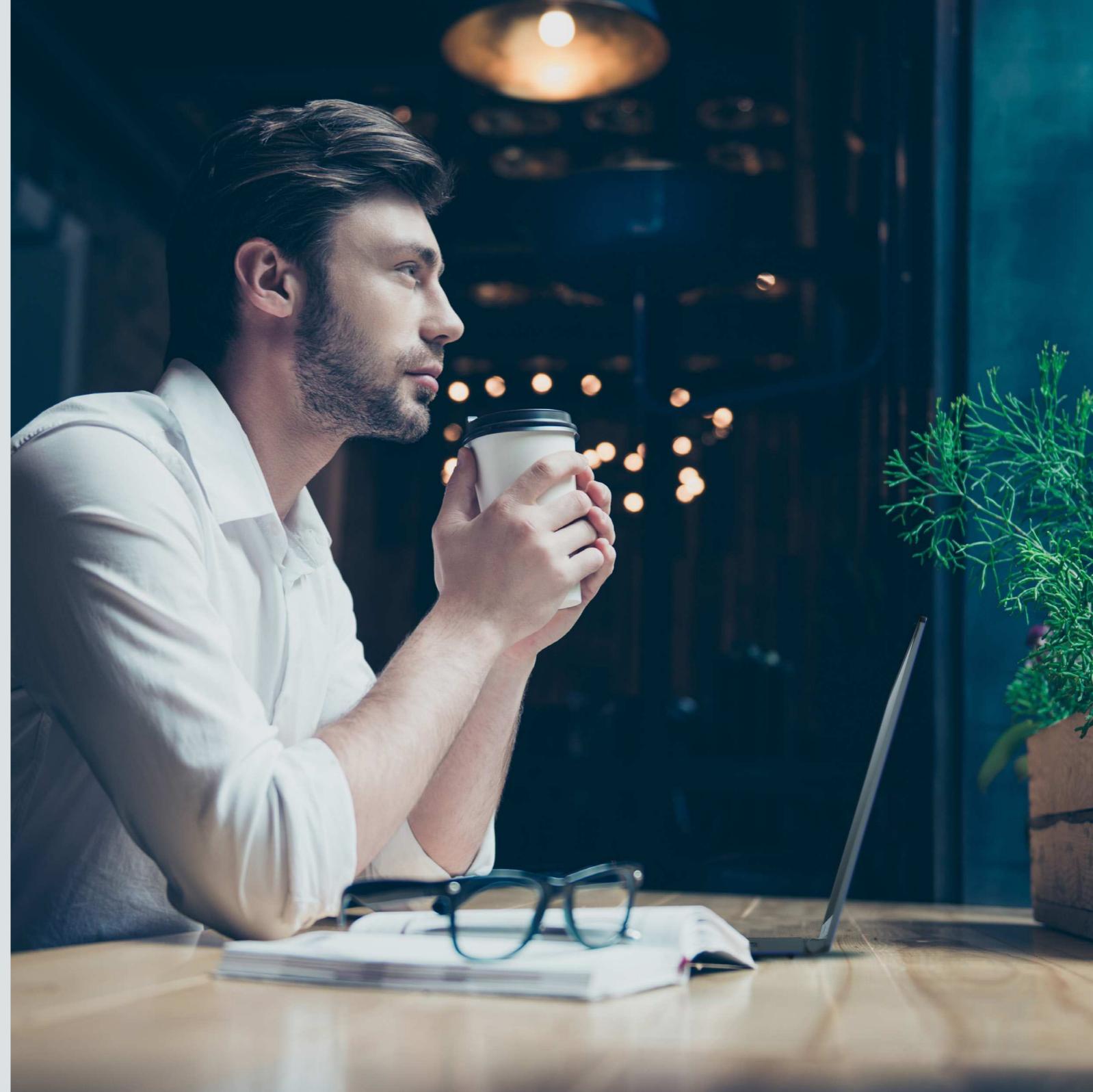
Cradle of Creators: Dreams Taking off

Create Your Moments

MSI believe everyone has the gift
to create something that only belongs to you.

Whether it's wonderful, timeless, or splendid,
MSI Content Creation Laptop is here to support you.

Let inspiration take off and create your moments that shine in life.





For all the creative elites - from graphic designers to animators, music producers, vloggers and other creators, MSI laptops embody the idea of crafting experiences that spark creativity on lives and embrace endless possibilities.

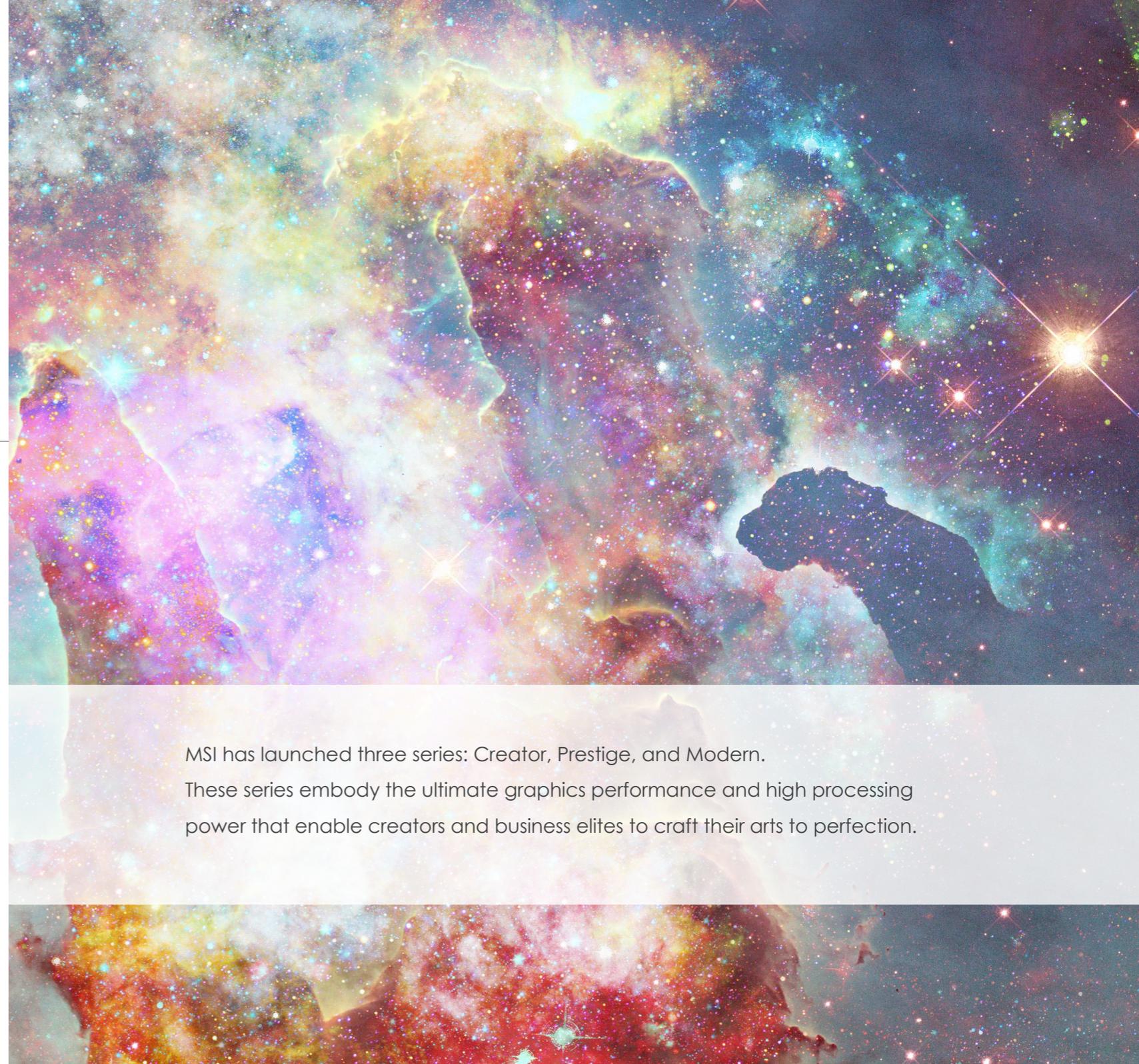
Cradle of Creators: Dreams Taking off

Creating is Dream-Making, Your Own Exclusive Factory of Dreams



MSI has launched three series: Creator, Prestige, and Modern.

These series embody the ultimate graphics performance and high processing power that enable creators and business elites to craft their arts to perfection.



Creator series

Unlimited Creativity. Creative power comes from personality and passion. With the high performance of Creator Series laptop, content creators can build their world of ideas without constraint.





Prestige series

The mind is full of wonders and curiosity. The Prestige Series laptop is built as an icon of design with brilliant performance. It is a mobile studio for business individuals and creatives. Iconic and powerful, bring your ideas to life wherever you go.



Modern series

Enjoy creative freedom and casual entertainment at your fingertips. Be inspired, find new passion and bring joy to your lifestyle, the Modern series is here to accompany your next journey.



Movement 2

Creators' Companion

The dedication to perfection and the courage to pursue innovation have filled this journey with endless challenges. However, we are not afraid. We bravely rush into the unknown.



Creators' Companion

Perfect Partner of Content Creators





Chris Petruccio Photographer

"One of my favorite aspects about MSI laptops is the color accuracy. What's super important to me, is that the color I see is the color that the viewers are going to see at home on their device."

Chris Petruccio, Founder of Krispy Media, is an action photographer who has shot automotive photography for years and his creations have sparked an endless series of stunning works. This laptop provides Chris the tools he needs to create his high quality works.

Colie Wertz Concept Creator

"MSI has a good reputation for having really robust equipment and has shown itself to be a really productive platform"

Colie Wertz is a professional concept designer whose expertise lies in spacecraft design, such as the famous Star Wars franchise. He enjoys finding inspiration from every corner of his daily life, a cup of coffee in the morning, or even a sports car or motorcycle could be a source of inspiration for Colie. He was surprised to discover that MSI's laptop is able to perfectly interpret his creativity.



Mike Brightman 3D Modeler

"What I like about the MSI laptop is that it's slim, it's lightweight, it looks good, it fits the professional image."

Mike Brightman is a 3D modeler. Through Lumion software, he transforms his creations into physical form. The ultra-performance and portability of MSI Creator laptop enable Mike to present his work to clients at any time and complete his task efficiently.



Feng Tie

UI Designer / Founder of 5PLUS Professional Design Institute

"The laptop is a workstation that the designer can rely on, easy to carry around, strong performance, and as a powerful equipment for creativity, we can call it a workstation for content creators."

As a designer, when it comes to choosing work equipment, not only is the appearance of the equipment taken into consideration, but it is also crucial to have outstanding performance. This portability the laptop provides and the hardware it packs allows for the fastest processing and rendering speeds.



Frequencerz DJ's / Producers

"This laptop has everything you need for music production"

Niels and Pepijn love using MSI laptops for music production. Through unique features and ultra-portable design, these laptops allow them to take inspiration and creativity wherever they go. To Niel and Pepijn's amazement, these laptops come with all the performance features necessary for the creative process.

Chi Jian Freelance Designer / Design Teacher

"The strong performance of MSI Creator Laptop makes this equipment the best match for the designer working scenario. Especially as someone like me, a SOHO designer."

For me, the color rendering of the screen is a firm requirement. MSI laptops have excellent color rendering, powerful CPUs, and memory, all of which allow me to run common design software without any lag. The battery lasts for a long time and the laptop is very portable. I can open up design drafts at any time while listening to music and complete work in a coffee shop. It is my dream to be able to pack up easily and go wherever and whenever I want.





Maarten Verhoeven

3D Modeler / Z-Brush Competition World Champion

"It's so powerful, it's like I'm carrying the studio with me"

For Maarten, his MSI laptop is his mobile studio. The powerful hardware allows him to use design software anyway he wants. Whether he is on his way to the studio or to hold a presentation, the exceptional portability offered by the collection allows Maarten to bring his work with ease.



Lana Vermegen & Zappa

Instagram Cat Photographer

"I can even work and edit on the couch - with Zappa next to me of course"

Zappa is a cool and stylish cat with ideas. Zappa knows exactly when and where to pose. The MSI laptop comes with high-spec hardware and calibration screens that allow Lana, her owner, to work with her editing photos easily from the comforts of her couch or bed while receiving the latest in fashion news.



Luca Molinaro

Comic Artist

"From web to manga, the MSI laptop empowers my unlimited creativity."

When Luca was little, he made up his mind to create manga. In 2011, he decided to start his YouTube channel and share his passion for drawing with others. Now he is an established YouTuber and creator. Luca is impressed by the laptop's ability to transform his ideas to creations.



Diego Cusano

Fantasy Researcher

"My tools are pencil, notebook and my MSI laptop. Ideas for subjects can be born anywhere, at any time, just knowing how to observe."

Diego likes to look for ideas in daily life. With the latest laptop for content creation, Diego can bring his ideas outdoors. With the incredible ultra-portable and quick charge design, the power supply allows him to recharge his smart phone whenever he needs.



Alexander Heinrichs

Professional Photographer

“Through this amazing laptop, my creative process literally speeds up.”

Alexander has been a photographer for over 30 years and collaborated with numerous companies such as Nintendo, Sony, DPD, and Adobe. In addition to his work as a photographer, he works as an author, vlogger, and coach and regularly organizes workshops in his studio to share his knowledge with other photographers. When it comes to the display, color accuracy is very important to photographers. With the 4K 100% AdobeRGB display, Alexander can accurately process post-production with ease from his MSI laptop.

Henrik Matzen & Jonas Høholt

Time-lapse Photographers

“This laptop is exactly what we need to be able to bring something aesthetic, something beautiful, something powerful and to be able to edit on the go and make our work become reality.”

Founded by Henrik Matzen & Jonas Hoholt, FIRSTLAPSE from Denmark, creates stunning time-lapse films around the world. The MSI laptop offers strong performance and personalized features for FIRSTLAPSE to easily create and edit their content through their journey.

A Favorite with Media around the World



The Prestige 15 is a **15.6-inch** laptop that comes in at **0.6 inches thick** and weighs 3.6 pounds, making this laptop very **portable** for a 15-inch laptop. Despite its size, when it comes to **efficiency**, that is no problem for the Prestige 15.



MSI presents the **P65**, an exciting laptop that masters **high-performance** work such as **image editing, video editing, 3D modeling**, and other creative products.



White & **elegant**, visually comfortable, feeling/screen: 144 Hz, high refresh rate, precise user experience / **True Color: nearly 100% sRGB** easily color design control.



While a tablet can offer you **portability**, it won't offer the **processing power** to keep you going. A laptop on the other hand, will offer that power, but some may find them bulky to carry around. That is why **P65** took that into consideration and combined the best of both worlds.



I've never held **a Windows laptop** that's so **thin** and **light** before. Clearly aimed at the Professional User. It's really nice. I like it.



Creators' Companion

Creating Modern Topics





GQ Magazine

Chris Hill
Menswear Photographer and
Public Relations

GQ Magazine, one of the world's most renowned men's fashion publishers, has collaborated with MSI to deliver high-performance laptops to male creators. Interviewee, Chris Hill, said that MSI's latest laptop for content creation allowed him to edit photos freely without any hassle. In addition, with the ultra-precise color calibration and high-performance graphics card, Hill was able to fully immerse himself in his creative world and look for new inspiration without interruption.



GQ Magazine

Priyanka Naik
Chef and Blogger

For those who do not find themselves in a particular category, MSI provides even more options. Besides Chris Hill, GQ also invited, Priyanka Naik, a chef and blogger. Priyanka spent time with a MSI laptop and was able to use it to research new recipes at ease from her kitchen. Priyanka was also impressed by the laptop's elegance and trendy design being able to perform with portability. That being said, Priyanka said this laptop is both stylish and efficient which makes her feel more confident and show her sophisticated taste.



ELLE

CRÉDITS

RÉALISATION
Cyril Charbit
Eric Chouard
Claudia Da Silva
Jasper Langlois

Direction Artistique
LAB'ELLE

PRODUCTION
LED

REMERCIEMENTS
Doris Blanc Pin
Hôtel Particulier Montmartre

Commentez,



Doris Blanc Pin Famous YouTuber / Fashion Designer

This was the first time that classic fashion magazine, ELLE, collaborated with MSI. Renowned French fashion designer, Doris Blanc Pin, was invited to present the professional laptop for content creation.

Let the MSI laptop bring you into a new world of fashion and lifestyle; certainly, you will toast the content creation on this one. The simplistic design paired with high performance and easy portability will allow you to maintain professional with a stylish image.



Following Doris Blanc Pin, ELLE Spain and MSI continued to promote modern aesthetics. In conjunction to the long-lasting battery life and design for stylish elegance, no matter where you go, this stunning collection will always follow your pace. This is a laptop that truly understands the user.



Oggi Magazine



Japanese Exclusive Column

Oggi Japan, one of the most popular fashion magazines among female office workers, collaborated with MSI to launch an exclusive interview on modern women's laptops. The idea behind the interview was that it hoped to find women who would not only enjoy going to work, but also find confidence and self-interest from their jobs. MSI laptops have created a deep impression on female office workers with their exquisite design, unparalleled high performance, lightweight size, and long-lasting battery life. Not only do these laptops fully demonstrate the users' unique insights and tastes, but also drastically improve work efficiency.

Frankie



Frankie is an Australian magazine on the creative scene that presents art, music, and photography through authentic artistic lens. This time, MSI and Frankie invited a new-generation illustrator, Penny Ferguson, to take on an adventure with the latest MSI laptop to go into the world of creation and enjoy the process of creating. (Volume 86)



Following Penny Ferguson, MSI partnered up with Frankie Magazine to invite Australian professional illustrator, Bonnie Eichelberger. The collection for content creation presents a perfect interpretation of the creative transformation process. Creative works are no longer dragged down by speed, even editing multiple files at the same time. This inspiring laptop can still complete tasks without hassle. It is genuinely a laptop designed for creativity. (Volume 87)

Creators' Companion

In-depth Collaboration with The Creator Group, Endless Creativity

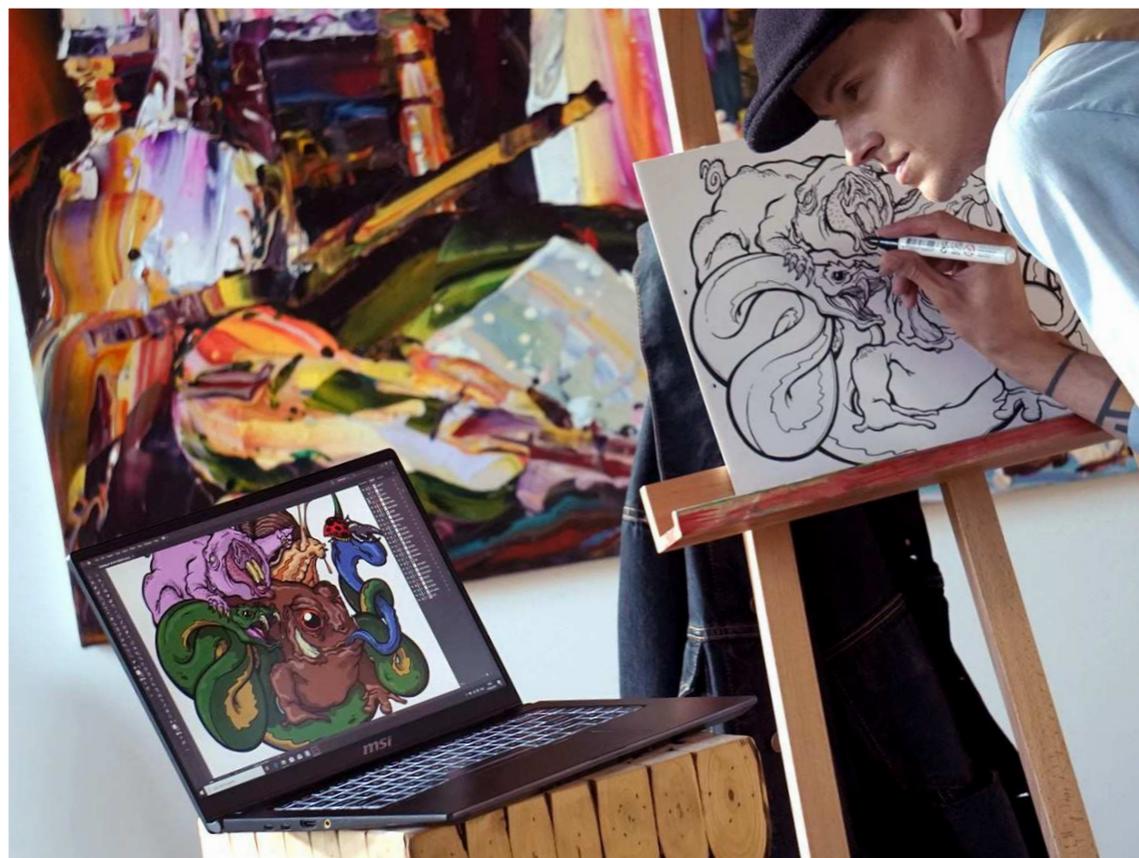
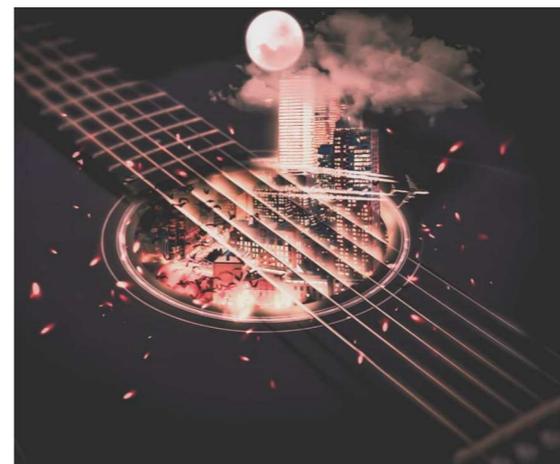




MSI Creator Award To Create the Infinite Moments

MSI is committed to supporting every creative soul and innovative projects. The MSI Creator Awards is a global event aimed to inspire your brain and fulfil your heart through a competition platform for creators to show your talents and integrate with the creator communities. We hope through the technology of MSI will help to load your big dream and create infinite moments. Join the MSI Creator Awards and show us your best creative moments!

Максим



Adam.szulc



Anastasidyakova



Sandra

JOIN NOW



5.9M FB Fans



1M Instagram Fans



389K Twitter Fans

Adobe Max

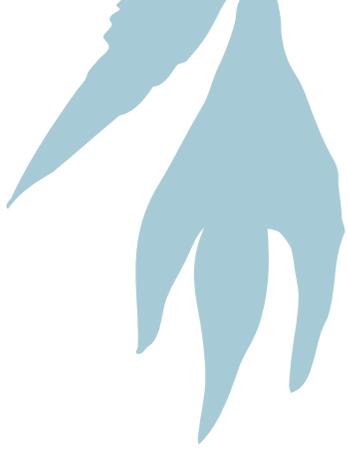


Adobe Max, one of the largest creative conferences, featuring MSI, brought in over 13,500 people to show the world's leading pen tablets and interactive pen displays, Wacom. The creative workshop MSI hosted truly impressed creators from all over the world as it breathed new life into their works.

Movement 3

∞ Creativity

Creation is a release of emotions, it is also a form of pleasure.
It should not be restrained, but be allowed to bravely flourish.
We fully embrace this creative inspiration that is endless and fearless.



∞ Creativity

Creator series

The power to create

We are committed to
those mesmerizingly beautiful things
that the world offers.

A dreamer is also a dream-maker.

Zappa
The famous Instagram model cat





Create
Splendid
Moments

Creator 15M/17M

Innovative Design

Inspired by the infinite space, the new Creator applies the daring material, combining various techniques and texture. The space gray color with special hairline and sandblasted texture make the collection simple but unique. To Creator, the innovation is always the key to reach new heights of beauty and mastery.

The Sound That Amazed You

Put on the headphone to immerse yourself in the world of music, where you can enjoy authentic sound, and turn off the noise from the outside.



Creativity on the go

Finely-crafted in an ultra-light chassis, the Creator Series product exemplifies creativity with a space gray finish and an elegantly brushed aluminum. This professional laptop is made to be portable, durable, and trendy wherever you go.





We are creators!

P75 Creator

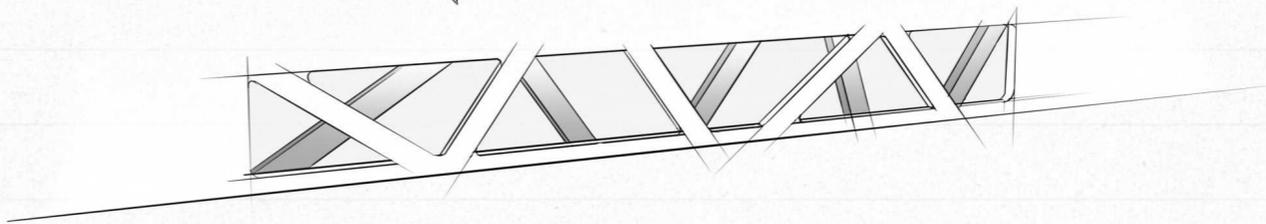
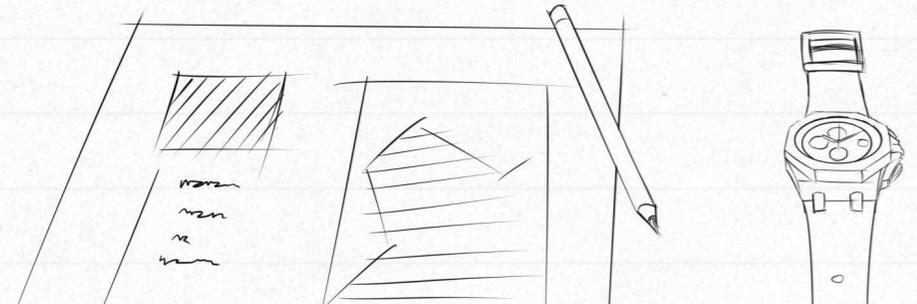
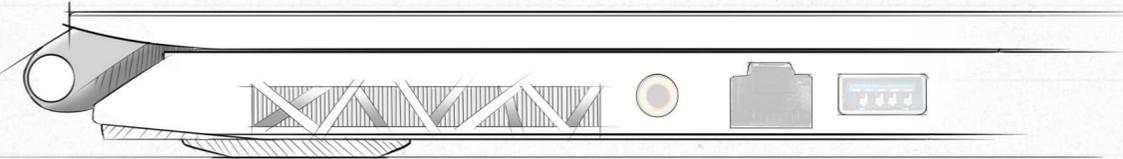
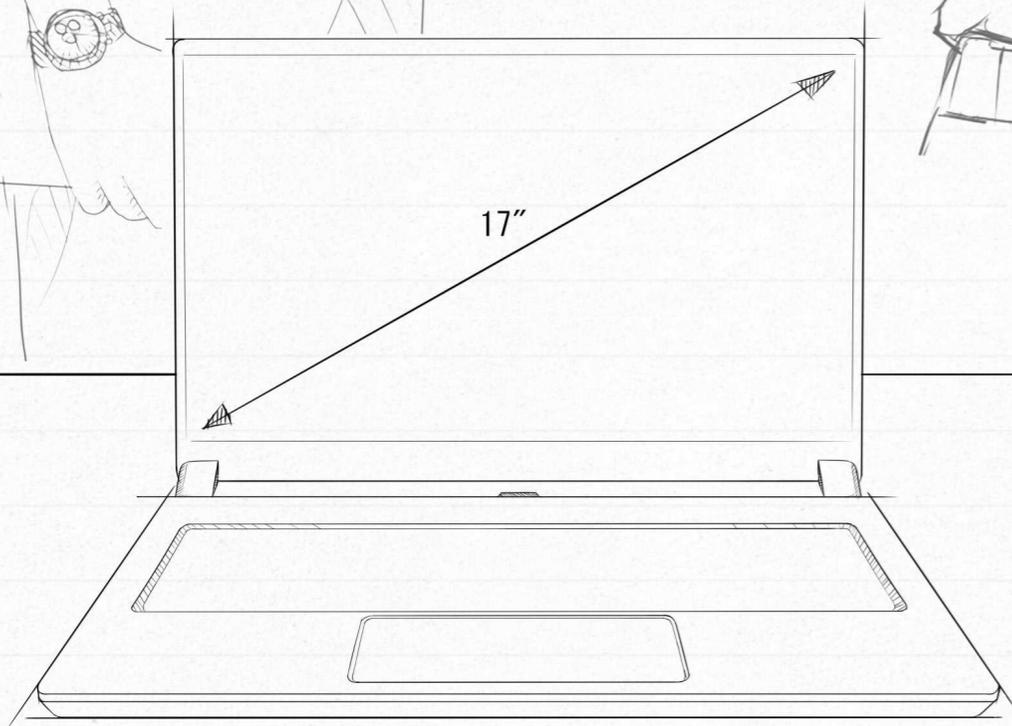
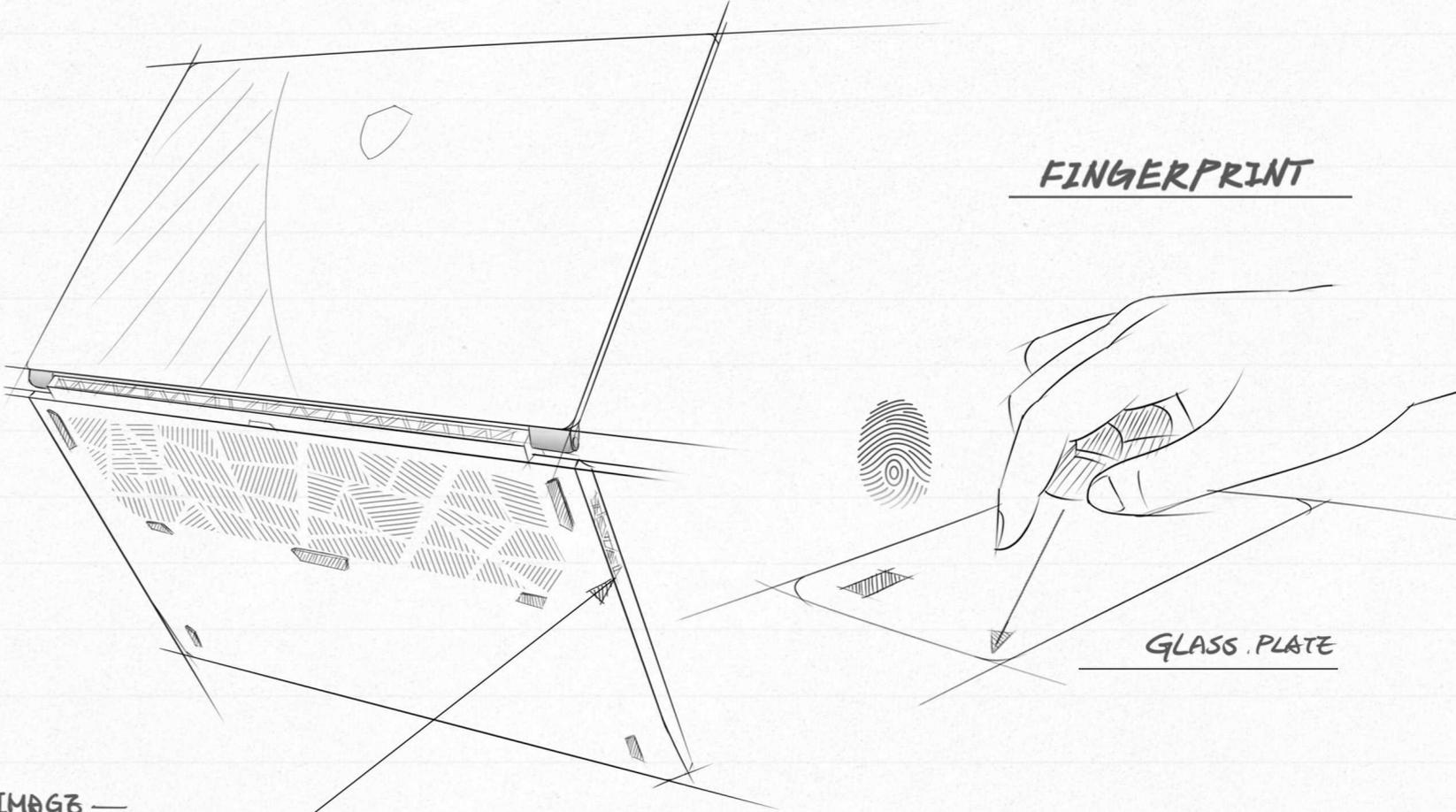
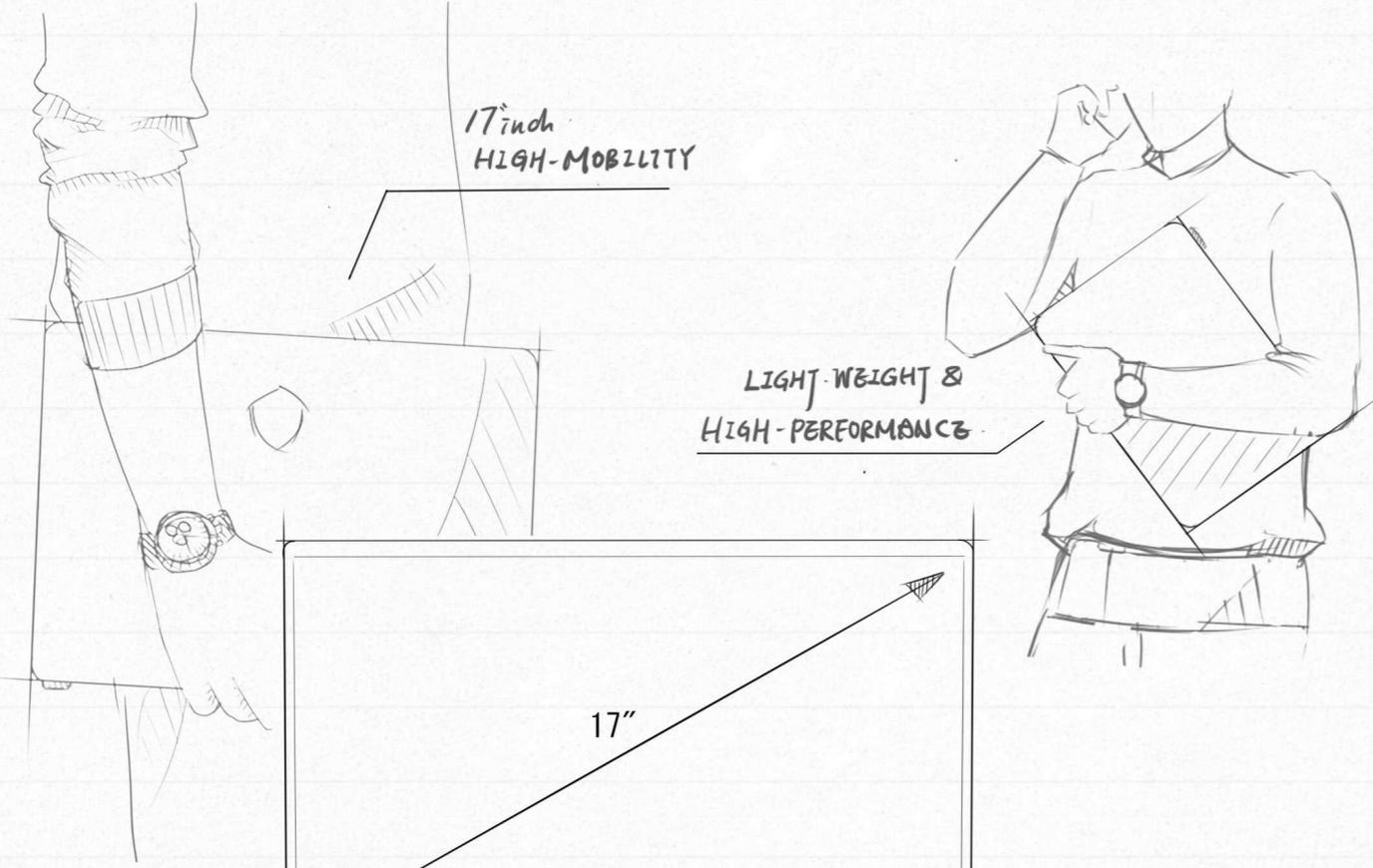
17 inch
HIGH-MOBILITY

LIGHT-WEIGHT &
HIGH-PERFORMANCE

FINGERPRINT

GLASS PLATE

TRIHEDRAL IMAGE —



The Power to Breakthrough

Is your laptop running too slowly? Equipped with the latest 8-core processor to provide high-performance multi-functional features, it makes the creative process even faster and more efficient, a partner that can truly realize the potential of creativity and tailors an exclusive experience for the creators.

Silky Smooth Touchpad

Don't want to bring your mouse out? The P75 Creator comes with an extra-large silky smooth touchpad, not only does it feel great and offers a high degree of precision, but it also supports multi-finger gesture function so you can relax and enjoy the creative process.

Thin Bezel Large Screen

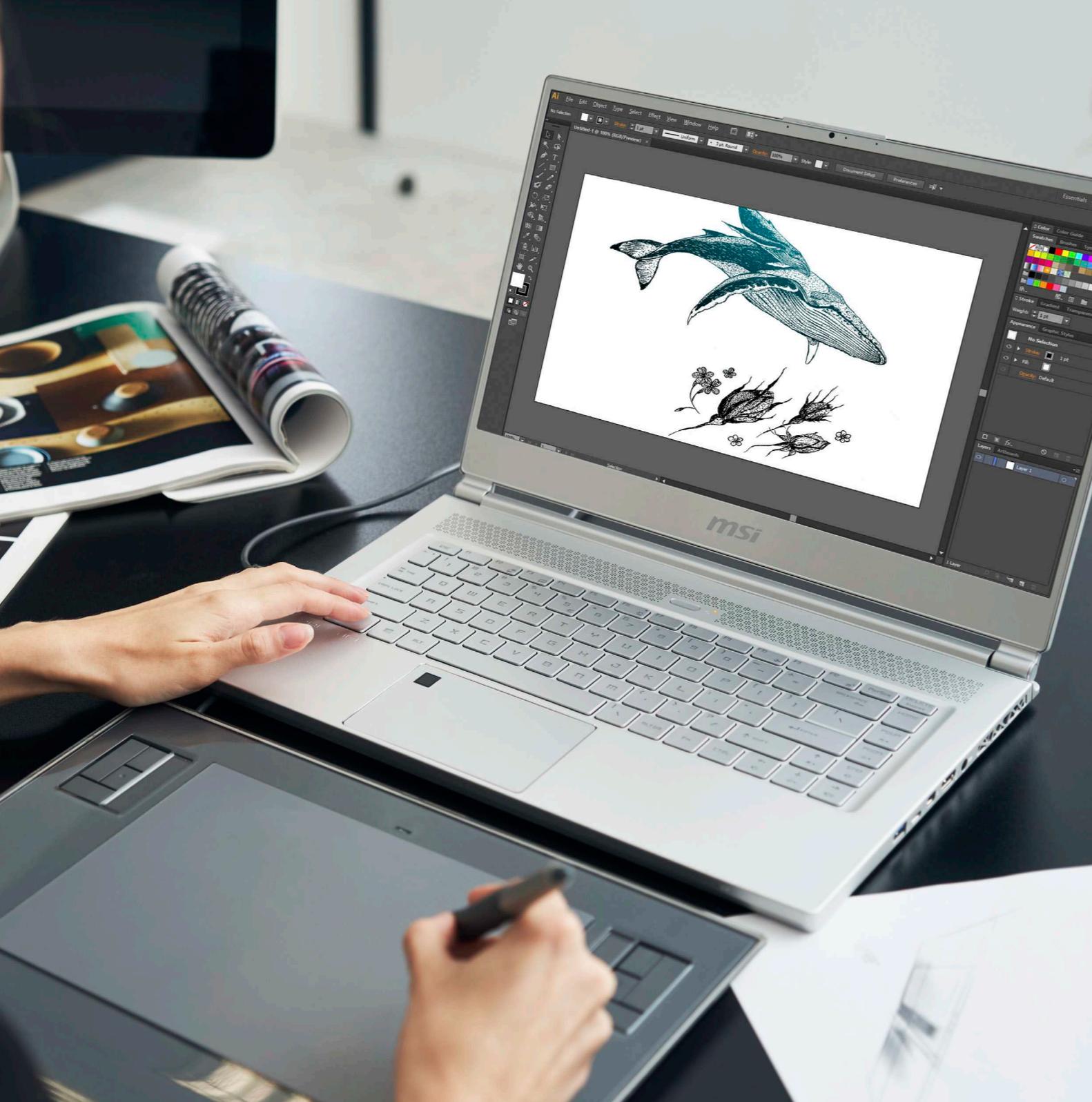
The 17.3" large screen and thin bezel design offer the ultimate visual experience! The high-definition IPS-grade panel, with its ultra-slim shape and lightweight chassis, can still deliver the most extensive viewing range and can completely unleash your imagination.

Lucas Paixão
graphic designer/comic artist





P65 Creator
We are creators!



Elegance
on the Go

Crafted in ultra-light aluminum chassis, the P65 Creator is made portable and durable wherever you go!

Unrivaled
Performance

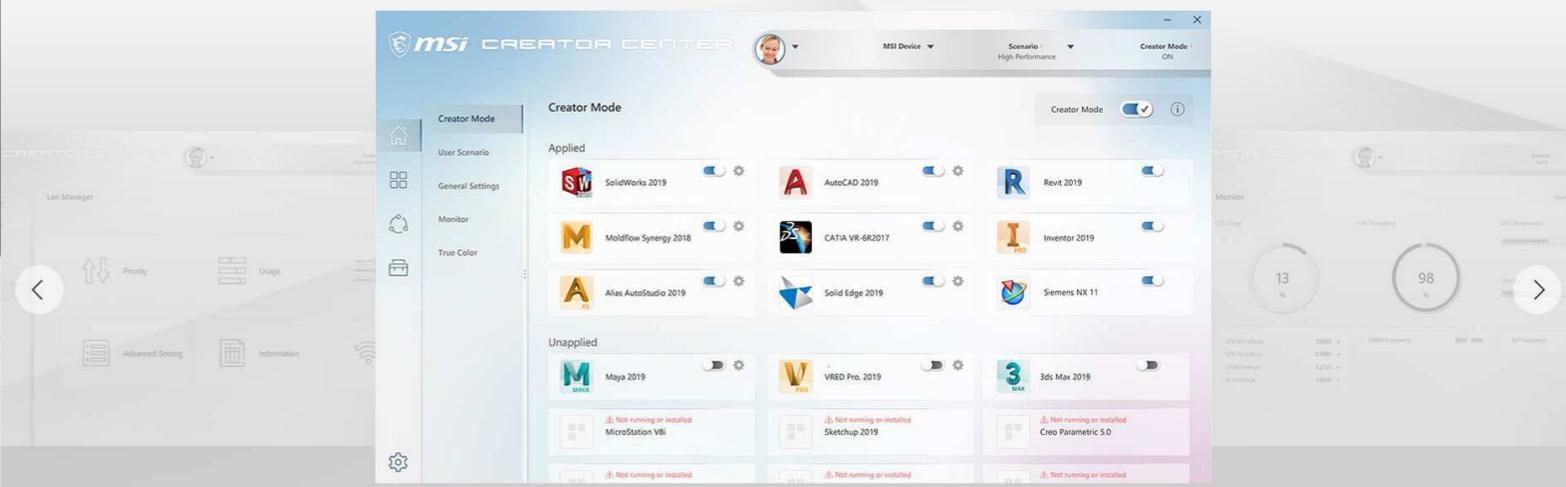
Equipped with the latest Nvidia graphics card and Intel® 8-core processor, it means that the creative process is faster and more convenient, whether it is 3D modeling or complex film production. In addition, MSI's first Cooler Boost Trinity + has launched the performance to the perfect state, whether it is 3D modeling or complex film production, the P65 Creator can do it for you easily, and provide the perfect interpretation of your creativity.

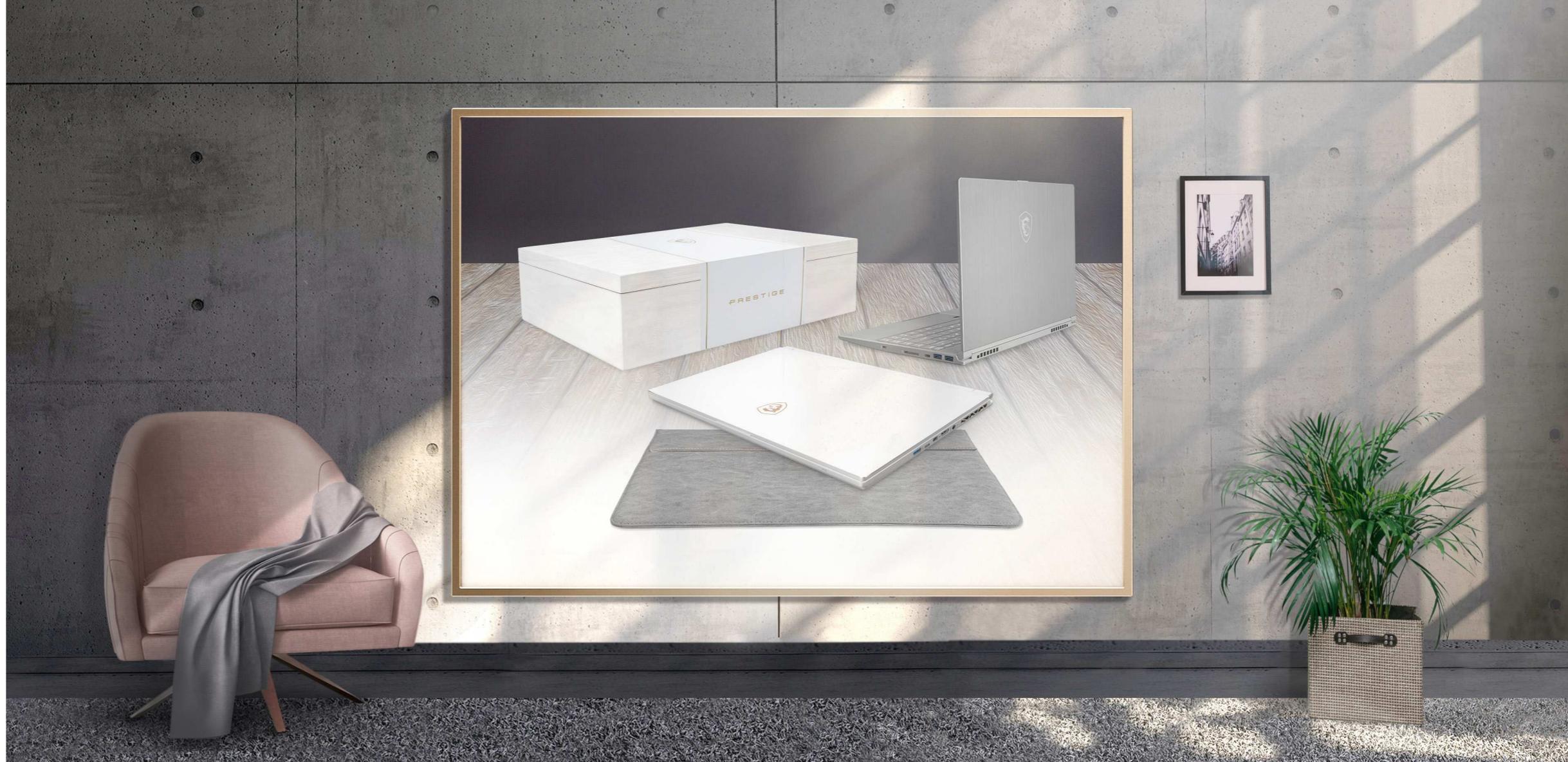
Creator
Center

The Creator Center takes optimization to the next level with easily adjustable system modes and resources for a wide range of scenarios and needs.



Creator Center





Horizon

MSI believes that a laptop is more than just a tool. It is also part of one's identity. The P65 limited-edition laptops showcases your creativity and ability to create beautiful works through the extraordinary and refinement.



∞ Creativity

Prestige series

Timeless classic,
endless exploratory

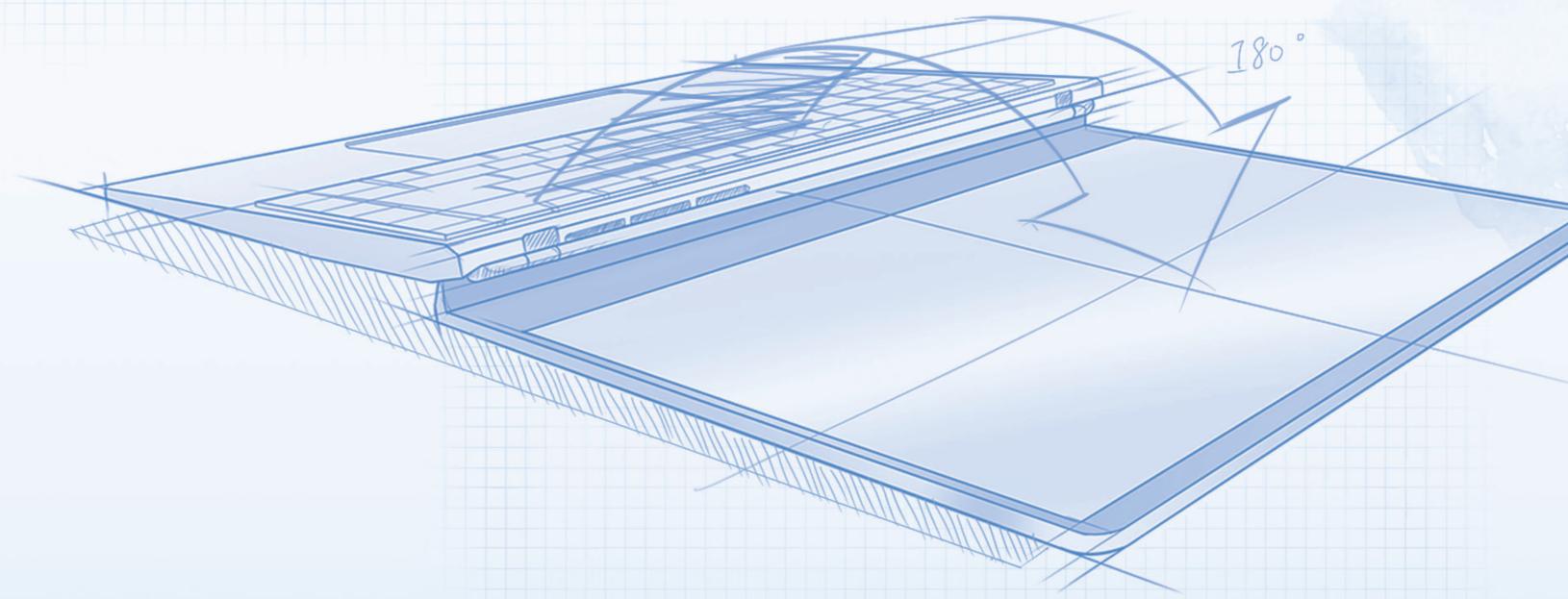
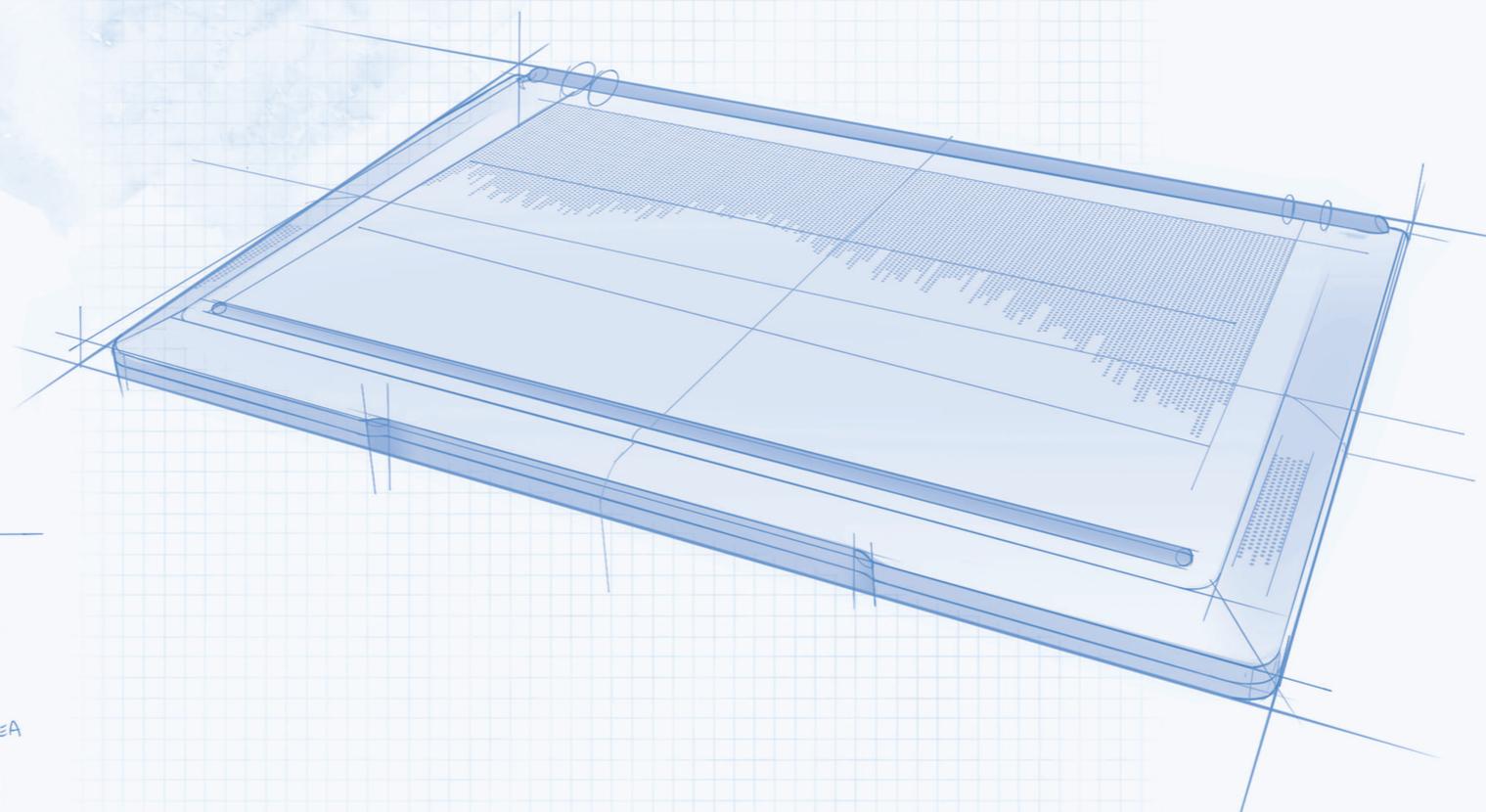
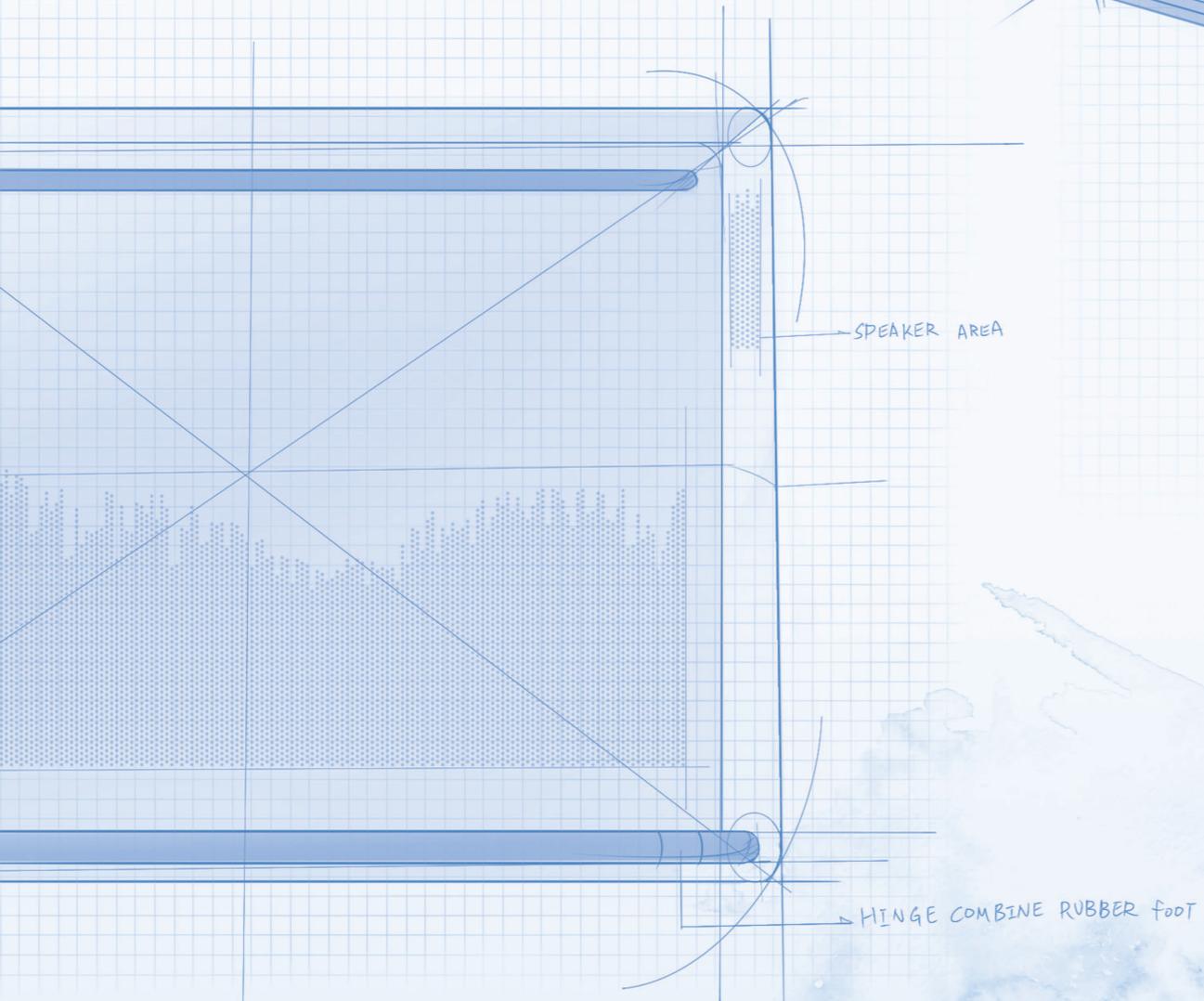
Incomparable confidence
Show that you are not afraid of challenges

We support you so that you can provide
the best performance
in the things you love.



CREATE TIMELESS MOMENTS

Prestige 14/15

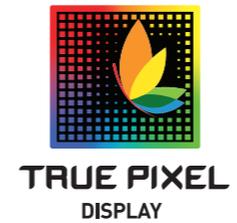




Chris Ozer
photographer and director in NY

Free from Limitations

The Prestige Series features the latest processor, delivering heavyweight performance and lightweight portability which will keep you in the flow, wherever you go. The 6-core processor speeds up the creative software, enabling on-the-go creators to blitz through demanding tasks faster than ever before.



Spectacular Visual Experience Through True Pixel

Visualization matters, especially for content creations. The exclusive True Pixel display delivers true-to-life images. Highlighting five significant features – 4K resolution, AdobeRGB 100% color gamut, Delta E<2, True Color Technology and Verified by CalMan– tools necessary for creative work, design, photo and video editing.

Connect & Charge

Paired with multiple Thunderbolt 3 ports, the Prestige Series supports power delivery which provides the power to charge up in a flash and expand the vision through multiple displays to improve productivity. Users can also charge the laptop and connect multiple devices via USB-C ports.



OUR CREATIVITY LEADS US TO DISCOVER THE UNIVERSE.

MSI has partnered with Discovery Channel to complement the unlimited creativity and innovation. Motivated by the exploratory spirit and non-stop creativity, the PS63 Modern has been carefully designed to pursue the greatest achievement in your expertise.

With limited special gift inbox!



∞ Creativity

Modern series

Creative lifestyle and entertainment





Modern 14
Create Wonderful Moments



high Screen Ratio

4.8mm

hairline texture



Elegance on the Go

Wander around the city with the Modern 14 in your hand. With confidence and elegance sure to attract everyone's attention, it's not just a laptop, but a form of class. The refined silver brushed finish and the slim design bringing the weight down to 2.62 pounds, the Modern 14 is a tailor made surprise for the tasteful.



Different Aspects, Same Perfection

Best fit for your scenario; reading, watching, or playing games, it's essential to have the most suitable color mode. MSI's exclusive True Color Technology provides the most excellent color calibration screens to satisfy your needs.

Immersive 7.1 Audio Enjoyment

Enjoy cinematic sound even at home. Nahimic 3 Audio enhances your favorite music into virtual surround sound over your standard audio equipment.

Dream



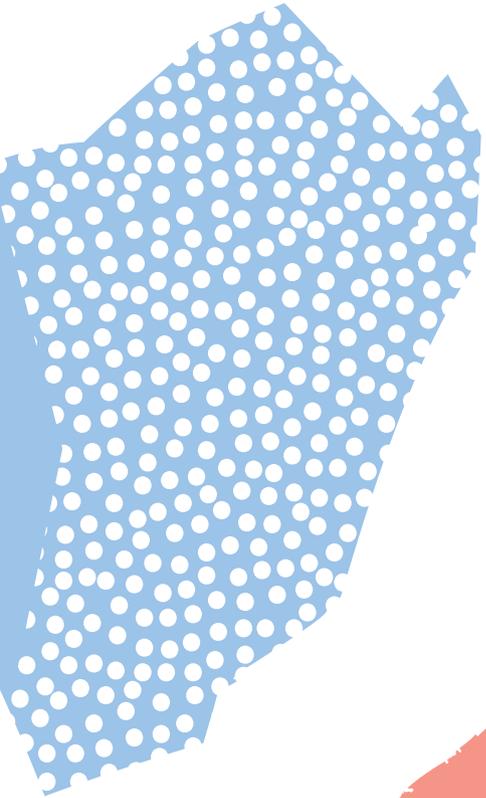
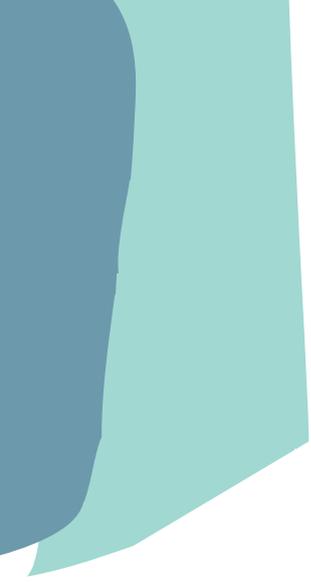
Dreams should not be buried. These are just the beginning.
Our adventures are just about to start.
Let us create even more moving moments!

Content Creation Laptop

Create Moments



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- NVIDIA is a trademark and/or registered trademark of NVIDIA Corporation in the U.S. and/or other countries.
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- Qualcomm Quick Charge is a product of Qualcomm Technologies, Inc. and/or its subsidiaries. Qualcomm is a trademark of Qualcomm Incorporated, registered in the United States and other countries. Quick Charge is a trademark of Qualcomm Incorporated.
- MSI, MSI gaming, dragon, and dragon shield names and logos, as well as any other MSI service or product names or logos displayed on the MSI website, are registered trademarks or trademarks of MSI. The names and logos of third party products and companies shown on our website and used in the materials are the property of their respective owners and may also be trademarks. MSI trademarks and copyrighted materials may be used only with written permission from MSI. Any rights not expressly granted herein are reserved.
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